



KIDS NEWS & REVIEWS

2023/24 MEDIA KIT

OUR EDITORIAL CONTENT

MESSAGE FROM THE EDITOR



As children are mentored to write the content to these posts and speak directly with each other, it opens up a whole new world of communication between them. It is my hope that their voices also provide us adults that extra insight we're seeking to better understand and guide our youth in this ever changing world.

Lorrie Holmes, Founder &
Youth Creative Writing Mentor

Let's guide our children to share their own voices.

VIEWERSHIP

KIDS NEWS & REVIEWS

KIDS NEWS & REVIEWS has become a trusted resource for Early Learning Professionals and Child Development Experts to share their resources and also a safe place for children and youth change-makers to share their thoughts, feeling and opinions with their peers to inspire each other. Our stories and other forms of multi-media communication are shared on our channels below and we specialize in creating highly optimized content for the hand selected ethical brands that we collaborate with by invitation only, to promote their resources and sponsor our content.



Instagram

7800 Followers

Facebook

1K Followers

Website

7.9 Monthly Visitors

Pinterest

10K Monthly Audience Size

Youtube

32,813 Views



Feedspot

This RSS service provider is #1 on Google & Safari search engines for Top Early Childhood Education Blogs. They offer the most comprehensive list of Early Childhood Blogs and we are proud to be featured in their ***Top 100 Early Childhood Blogs to Follow in 2019.***



KIDS NEWS & REVIEWS

INSPIRING KIDS & THOSE WHO
WORK WITH AND CARE FOR THEM



10K+	87%	26,800	8,9%
FOLLOWERS	WOMAN	MONTHLY REACH	ENGAGEMENT RATE

ABOUT US

Mentoring Kids, Youth Change-Makers, and Early Learning Professionals to share resources & news that inspires their peers.



RATES

Article Inclusions	\$100.
Digital Ads	\$100.
Sponsor a Change-maker Story	\$500.
Day In The Life Story	\$500.
Product Reviews	\$25. + Product
Social Media Posts	\$50. Per post

*Social media posts include a post on Instagram Feed, Stories, and Facebook.

*Additional opportunities to be featured on our Youtube Channel & Pinterest Boards based on content review.

*We also produce original marketing content on request.



GET IN TOUCH

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STORY LINEUP

KiDS NEWS & REViEWS

Stories & Reviews told by KiDS FOR KIDS. Encouraging kids to share their thoughts, feelings, and opinions with feature stories and reviews. [VIEW SAMPLE HERE](#)

KiDS WHO CARE

Youth Change-Makers share their stories to inspire their peers and lead by example for younger children. View our growing [VIEW SAMPLE HERE](#)

PROFESSIONAL DEVELOPMENT

Stories and reviews by Early Learning Professionals. [VIEW SAMPLE HERE](#)

Interviews with Early Learning Professionals on our Youtube Channel. [VIEW SAMPLE HERE](#)

PLAYFUL PERSONALITIES

Stories & Reviews on creatives who offer music, literature and any discipline of creativity to kids & youth in the forms of products, services and inspiring stories. [VIEW SAMPLE HERE](#)

INTEGRATIVE HEALTH

Stories & Reviews featuring experts, product & service reviews that contribute to every aspect of the health & well being of your children and youth. [VIEW SAMPLE HERE](#)

TESTIMONIALS

As an early childhood educator with 20+ years of experience, I am so thrilled to have writer/publisher, Lorrie Holmes, work with me on my professional development series of online early learning workshops that I offer to the industry. Thank you Lorrie, for helping me develop these accredited programs with both your editorial and marketing skills. I am so excited that we are launching my advice column in KIDS NEWS & REVIEWS this fall and look forward to having you continue to work with our children ages preschool to preteen, as our Writer In Residence. We all look forward to you continuing to develop our Neverland News Column in your beautiful blog for our children, parents, and early childhood educators alike.

**Ana Cassidy, Program Director
NEVERLAND CHILDREN'S CENTRE
Author of It's All About The Language**

It gives me great pleasure to share thoughts about Lorrie Holmes. I've worked for, created, collaborated with, and - dare I say - have had the honour of being friends with Lorrie for over 25 years! Her unique blend of creativity is fused with stellar leadership skills. From the era before business coaches, Lorrie would guide brain storming sessions into a practical and achievable plan of action. Her creativity and pragmatic gifts have created charitable and entrepreneurial endeavours including Kismet Kids Foundation, Vancouver Elite Magazine, Lyrical Note and her first book, Best Friends.

Her work has evolved to create more platforms for Kids' voices to be heard. Through song, videos and her magazine Kids News and Reviews. As a founder of an organization that works on the front line with at-risk youth, I am honoured to be an at-risk youth adviser to Lorrie and her programs.

**Caroline MacGillavry, Founder
Beauty Night Society**

TESTIMONIALS

KIDS NEWS & REVIEWS has become a big part of our family. Both our children have been involved with the blog prior to launch. Both kids are independently inspired by the theme of unlikely heroes and have been given the opportunity to participate using their specific strengths - writing and drawing. Lorrie Holmes, the creator of KIDS NEWS & REVIEWS has been an amazing mentor, providing guidance to develop their skills. Both my children are so excited about the next phase of this program which is the mentorship by Lorrie Holmes for my children to enter in to her Young Writers Publishing Program. Thank you KiDS NEWS & REViEWS and Lorrie Holmes, for all these amazing opportunities.

Colleen Orr, Parent

It is with excitement we announce that our music studio is invited by LYRICAL NOTE to be involved in series of productions. This strategic cooperation will allow us to authorize the use of your lesson plans and literature for the empowerment of all students across Canada and abroad. The impact of the social messages in this program cannot be undermined.

**Cecilia Wong, Choir Director/Music Teacher
MUSIC BEE ACADEMY**

I have known Lorrie Holmes for many years, both as a mother and a professional. Both of my children have participated in a number of Lorrie's programs through which they have developed a stronger artistic sense, discovered some of their creative gifts, and most importantly, built their self-esteem and self-confidence. I have continually been impressed by the caliber and impact of Lorrie's programs. Lorrie brings a freshness to the unique programs she develops and designs. I work in Psychology with young children at BC's Children's Hospital; in this capacity I understand and appreciate how Lorrie's programs support many critical aspects of children's development. Given my expertise, I am honoured to function as a reviewer for Lorrie's programs and products through my lens, both as a mother and a child development expert.

**Julie Petrie, PHD CHILD DEVELOPMENT EXPERT
BC CHILDREN'S HOSPITAL**